

## INVOICE



**WKMG**  
**4466 N. John Young Pkwy**  
**Orlando, FL 32804**  
**TEIN: 06-0903509**  
**Main: (407)291-6000**  
**Billing: (407)521-1238**

http://www.local6.com

Billing Address:

**American Rambler Productions**  
**Attention: Accounts Payable**  
**138 Conant Street**  
**Beverly, MA 01915**

Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
262829-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDEN	31

Flight Dates	Order #	Alt Order #
10/24/12 - 10/30/12	262829	06390720

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																										
2	10/24/12	10/26/12	Morn News at 6a	6-7a	--WTF--	:30	3	\$600.00	NM																																																																																										
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

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**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
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Invoice #	Invoice Date	Invoice Month	Invoice Period
262829-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDENT	31	

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	10/24/12	10/26/12	Let's Make a Deal	10-11a	--WTF--	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --WTF-- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/24/12 10:25 AM Let's Make a Deal 10-11a :30 2012MRFP145H \$600.00 NM 2 WKMGTh 10/25/12 9:59 AM Let's Make a Deal 10-11a :30 2012MRFP145H \$600.00 NM 3 WKMGF 10/26/12 9:59 AM Let's Make a Deal 10-11a :30 2012MRFP145H \$600.00 NM									
10	10/24/12	10/26/12	Price Is Right	11a-12p	--WTF--	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --WTF-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMGW 10/24/12 11:30 AM Price Is Right 11a-12p :30 2012MRFP148H \$1,200.00 NM 2 WKMGTh 10/25/12 11:29 AM Price Is Right 11a-12p :30 2012MRFP148H \$1,200.00 NM 1 WKMGF 10/26/12 11:31 AM Price Is Right 11a-12p :30 2012MRFP148H \$1,200.00 NM									
12	10/24/12	10/26/12	Local 6 News 12-1230p	12-1230p	--WTF--	:30	6	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --WTF-- 6 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/24/12 12:13 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP145H \$900.00 NM 4 WKMGW 10/24/12 12:28 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP148H \$900.00 NM 6 WKMGTh 10/25/12 12:12 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP145H \$900.00 NM 2 WKMGTh 10/25/12 12:28 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP148H \$900.00 NM 3 WKMGF 10/26/12 12:11 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP145H \$900.00 NM 5 WKMGF 10/26/12 12:27 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP148H \$900.00 NM									
14	10/24/12	10/26/12	The Talk	2-3p	--WTF--	:30	3	\$600.00	NM
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Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/24/12 2:59 PM The Talk 2-3p :30 2012MRFP145H \$600.00 NM 2 WKMGTh 10/25/12 2:30 PM The Talk 2-3p :30 2012MRFP145H \$600.00 NM 3 WKMGF 10/26/12 2:59 PM The Talk 2-3p :30 2012MRFP145H \$600.00 NM									
17	10/24/12	10/26/12	Inside Edition	430-5P	--WTF--	:30	3	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --WTF-- 3 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGW 10/24/12 4:29 PM Inside Edition 430-5P :30 2012MRFP148H \$550.00 NM 3 WKMGTh 10/25/12 4:51 PM Inside Edition 430-5P :30 2012MRFP148H \$550.00 NM 1 WKMGF 10/26/12 4:43 PM Inside Edition 430-5P :30 2012MRFP148H \$550.00 NM									

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Advertiser	Product	Estimate Number	
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	10/24/12	10/26/12	News at 5p	5-530p	--WTF--	:30	6	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --WTF-- 6 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WKMGW 10/24/12 5:14 PM News at 5p 5-530p :30 2012MRFP145H \$750.00 NM 1 WKMGW 10/24/12 5:30 PM News at 5p 5-530p :30 2012MRFP148H \$750.00 NM 2 WKMGTh 10/25/12 5:12 PM News at 5p 5-530p :30 2012MRFP145H \$750.00 NM 4 WKMGTh 10/25/12 5:28 PM News at 5p 5-530p :30 2012MRFP148H \$750.00 NM 6 WKMGF 10/26/12 5:11 PM News at 5p 5-530p :30 2012MRFP145H \$750.00 NM 3 WKMGF 10/26/12 5:27 PM News at 5p 5-530p :30 2012MRFP148H \$750.00 NM									
21	10/24/12	10/26/12	Insider	530p-6p	--WTF--	:30	3	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --WTF-- 3 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/24/12 5:47 PM Insider 530p-6p :30 2012MRFP145H \$650.00 NM 3 WKMGTh 10/25/12 5:48 PM Insider 530p-6p :30 2012MRFP145H \$650.00 NM 2 WKMGF 10/26/12 5:48 PM Insider 530p-6p :30 2012MRFP145H \$650.00 NM									
22	10/24/12	10/26/12	News at 6p	6-630p	--WTF--	:30	6	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --WTF-- 6 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMGW 10/24/12 5:58 PM News at 6p 6-630p :30 2012MRFP148H \$1,400.00 NM 1 WKMGW 10/24/12 6:27 PM News at 6p 6-630p :30 2012MRFP145H \$1,400.00 NM 6 WKMGTh 10/25/12 6:14 PM News at 6p 6-630p :30 2012MRFP148H \$1,400.00 NM 2 WKMGTh 10/25/12 6:28 PM News at 6p 6-630p :30 2012MRFP145H \$1,400.00 NM 5 WKMGF 10/26/12 6:13 PM News at 6p 6-630p :30 2012MRFP148H \$1,400.00 NM 3 WKMGF 10/26/12 6:27 PM News at 6p 6-630p :30 2012MRFP145H \$1,400.00 NM									
25	10/24/12	10/26/12	CBS Eve News	630-7p	--W-F--	:30	2	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W-F-- 2 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/24/12 6:50 PM CBS Eve News 630-7p :30 2012MRFP148H \$2,500.00 NM 2 WKMGF 10/26/12 6:50 PM CBS Eve News 630-7p :30 2012MRFP148H \$2,500.00 NM									
27	10/24/12	10/26/12	News at 7p	7-7:30p	--WTF--	:30	3	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --WTF-- 3 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/24/12 7:13 PM News at 7p 7-7:30p :30 2012MRFP145H \$1,700.00 NM 2 WKMGTh 10/25/12 7:14 PM News at 7p 7-7:30p :30 2012MRFP148H \$1,700.00 NM 3 WKMGF 10/26/12 7:12 PM News at 7p 7-7:30p :30 2012MRFP145H \$1,700.00 NM									

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## INVOICE



Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
262829-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDENT	31	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	10/24/12	10/26/12	Inside Edition	730-8p	--WTF--	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --WTF-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGW 10/24/12 7:30 PM Inside Edition 730-8p :30 2012MRFP148H \$1,200.00 NM 1 WKMGTh 10/25/12 7:43 PM Inside Edition 730-8p :30 2012MRFP145H \$1,200.00 NM 3 WKMGF 10/26/12 7:50 PM Inside Edition 730-8p :30 2012MRFP148H \$1,200.00 NM									
31	10/24/12	10/26/12	M-F 11p News	11-1135p	--WTF--	:30	6	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --WTF-- 6 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WKMGW 10/24/12 11:24 PM M-F 11p News 11-1135p :30 2012MRFP145H \$1,700.00 NM 1 WKMGW 10/24/12 11:34 PM M-F 11p News 11-1135p :30 2012MRFP148H \$1,700.00 NM 2 WKMGTh 10/25/12 11:13 PM M-F 11p News 11-1135p :30 2012MRFP145H \$1,700.00 NM 6 WKMGTh 10/25/12 11:28 PM M-F 11p News 11-1135p :30 2012MRFP148H \$1,700.00 NM 4 WKMGF 10/26/12 11:14 PM M-F 11p News 11-1135p :30 2012MRFP145H \$1,700.00 NM 3 WKMGF 10/26/12 11:34 PM M-F 11p News 11-1135p :30 2012MRFP148H \$1,700.00 NM									
35	10/24/12	10/24/12	Criminal Minds	9-10p	--1----	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --1---- 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/24/12 9:34 PM Criminal Minds 9-10p :30 2012MRFP145H \$10,000.00 NM									
36	10/24/12	10/24/12	CSI	10-11p	--1----	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --1---- 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/24/12 10:35 PM CSI 10-11p :30 2012MRFP148H \$10,000.00 NM									
37	10/25/12	10/25/12	Big Bang Theory	8-830p	---1---	:30	1	\$13,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$13,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/25/12 7:59 PM Big Bang Theory 8-830p :30 2012MRFP148H \$13,000.00 NM									
38	10/26/12	10/26/12	NCIS	8-9p	----1--	:30	1	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/26/12 8:00 PM NCIS 8-9p :30 2012MRFP145H \$6,000.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
262829-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDENT	31	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
39	10/26/12	10/26/12	Blue Bloods	10-11p	----1--	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/26/12 10:34 PM Blue Bloods 10-11p :30 2012MRFP148H \$9,000.00 NM									
40	10/27/12	10/27/12	7-9a Sat Early Show	7-9a	-----2-	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----2- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Sa 10/27/12 7:28 AM 7-9a Sat Early Show 7-9a :30 2012MRFP148H \$350.00 NM 1 WKMG Sa 10/27/12 8:58 AM 7-9a Sat Early Show 7-9a :30 2012MRFP143H \$350.00 NM									
41	10/27/12	10/27/12	Crimetime Sat 8p	8-9p	-----1-	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/27/12 8:33 PM Crimetime Sat 8p 8-9p :30 2012MRFP148H \$9,000.00 NM									
42	10/27/12	10/27/12	Crimetime Sat	9-10p	-----1-	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/27/12 9:58 PM Crimetime Sat 9-10p :30 2012MRFP143H \$5,000.00 NM									
43	10/27/12	10/27/12	48 Hours	10-11p	-----1-	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/27/12 10:29 PM 48 Hours 10-11p :30 2012MRFP148H \$5,000.00 NM									
44	10/27/12	10/27/12	Sat 11p News	11-1135p	-----2-	:30	2	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----2- 2 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/27/12 11:22 PM Sat 11p News 11-1135p :30 2012MRFP148H \$1,700.00 NM 2 WKMG Sa 10/27/12 11:32 PM Sat 11p News 11-1135p :30 2012MRFP143H \$1,700.00 NM									
45	10/28/12	10/28/12	6-830a Sun News	6a-830a	-----2	:30	2	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----2 2 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/28/12 6:56 AM 6-830a Sun News 6a-830a :30 2012MRFP148H \$200.00 NM 2 WKMG Su 10/28/12 8:19 AM 6-830a Sun News 6a-830a :30 2012MRFP148H \$200.00 NM									

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**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
262829-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FDR PRESIDENT	31	

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
46	10/28/12	10/28/12	CBS Sunday Morning	9-1030a	-----2	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----2 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/28/12 9:31 AM CBS Sunday Morning 9-1030a :30 2012MRFP143H \$1,800.00 NM 2 WKMG Su 10/28/12 9:56 AM CBS Sunday Morning 9-1030a :30 2012MRFP148H \$1,800.00 NM									
47	10/28/12	10/28/12	Face The Nation	1030-1130a	-----2	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----2 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/28/12 10:59 AM Face The Nation 1030-1130a :30 2012MRFP148H \$1,800.00 NM 2 WKMG Su 10/28/12 11:25 AM Face The Nation 1030-1130a :30 2012MRFP143H \$1,800.00 NM									
48	10/28/12	10/28/12	NFL TODAY	various	-----1	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/28/12 11:58 AM NFL TODAY various :30 2012MRFP148H \$5,000.00 NM									
49	10/28/12	10/28/12	NFL Game 1	various	-----1	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/28/12 4:21 PM NFL Game 1 various :30 2012MRFP148H \$10,000.00 NM									
50	10/28/12	10/28/12	Sun 7-8p	7-8p	-----1	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/28/12 7:55 PM Sun 7-8p 7-8p :30 2012MRFP148H \$9,000.00 NM									
51	10/28/12	10/28/12	Amazing Race	8-9p	-----1	:30	1	\$8,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$8,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/28/12 8:38 PM Amazing Race 8-9p :30 2012MRFP148H \$8,000.00 NM									
52	10/28/12	10/28/12	Good Wife	9-10p	-----1	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/28/12 9:39 PM Good Wife 9-10p :30 2012MRFP143H \$9,000.00 NM									

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**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
262829-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDENT	31	

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
53	10/28/12	10/28/12	The Mentalist	10-11p	-----1	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/28/12 10:49 PM The Mentalist 10-11p :30 2012MRFP148H \$9,000.00 NM									
54	10/28/12	10/28/12	Sun 11p News	11-1135p	-----1	:30	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/28/12 11:11 PM Sun 11p News 11-1135p :30 2012MRFP148H \$1,700.00 NM									

**Total Spots 84 Gross Total \$188,800.00**

**Payment Terms 30 Days**

**Agency Commission \$28,320.00**

**Net Amount Due \$160,480.00**

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## INVOICE



**WKMG**  
 4466 N. John Young Pkwy  
 Orlando, FL 32804  
 TEIN: 06-0903509  
 Main: (407)291-6000  
 Billing: (407)521-1238

http://www.local6.com

Billing Address:

American Rambler Productions  
 Attention: Accounts Payable  
 138 Conant Street  
 Beverly, MA 01915

Send Payment To:

**WKMG**  
 PO Box 864255  
 Orlando, FL 32886-4255  
 TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
260690-2	10/25/12	October 2012	10/01/12 - 10/02/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDEN	418

Flight Dates	Order #	Alt Order #
09/28/12 - 10/02/12	260690	08354135

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/01/12	10/02/12	Morn News at 6a	6-7a	MT-----	1:00	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MT----- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/01/12 6:24 AM Morn News at 6a 6-7a 1:00 2012MRFP127H \$1,200.00 NM 1 WKMG 10/02/12 6:29 AM Morn News at 6a 6-7a 1:00 2012MRFP127H \$1,200.00 NM									
3	10/01/12	10/02/12	The Early Show	7-9a	MT-----	1:00	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MT----- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/01/12 7:57 AM The Early Show 7-9a 1:00 2012MRFP127H \$900.00 NM 1 WKMG 10/02/12 7:57 AM The Early Show 7-9a 1:00 2012MRFP127H \$900.00 NM									
5	10/01/12	10/02/12	Let's Make a Deal	10-11a	MT-----	1:00	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MT----- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/01/12 9:59 AM Let's Make a Deal 10-11a 1:00 2012MRFP127H \$1,200.00 NM 2 WKMG 10/02/12 9:58 AM Let's Make a Deal 10-11a 1:00 2012MRFP127H \$1,200.00 NM									
8	10/01/12	10/02/12	Price Is Right	11a-12p	MT-----	1:00	2	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MT----- 2 \$2,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/01/12 10:58 AM Price Is Right 11a-12p 1:00 2012MRFP127H \$2,400.00 NM 2 WKMG 10/02/12 10:58 AM Price Is Right 11a-12p 1:00 2012MRFP127H \$2,400.00 NM									

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Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDENT	418	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/01/12	10/02/12	Local 6 News 12-1230p	12-1230p	MT-----	1:00	2	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MT----- 2 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/01/12 12:11 PM Local 6 News 12-1230p 12-1230p 1:00 2012MRFP127H \$1,700.00 NM 2 WKMG 10/02/12 12:10 PM Local 6 News 12-1230p 12-1230p 1:00 2012MRFP127H \$1,700.00 NM									
12	10/01/12	10/02/12	Soaps	12:30-2p	MT-----	1:00	2	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MT----- 2 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/01/12 12:29 PM Soaps 12:30-2p 1:00 2012MRFP127H \$1,700.00 NM 1 WKMG 10/02/12 12:29 PM Soaps 12:30-2p 1:00 2012MRFP127H \$1,700.00 NM									
13	10/01/12	10/02/12	News at 5p	5-530p	MT-----	1:00	2	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MT----- 2 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/01/12 5:10 PM News at 5p 5-530p 1:00 2012MRFP127H \$1,500.00 NM 2 WKMG 10/02/12 5:10 PM News at 5p 5-530p 1:00 2012MRFP127H \$1,500.00 NM									
15	10/01/12	10/02/12	News at 6p	6-630p	MT-----	1:00	2	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MT----- 2 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/01/12 6:21 PM News at 6p 6-630p 1:00 2012MRFP127H \$2,000.00 NM 1 WKMG 10/02/12 6:27 PM News at 6p 6-630p 1:00 2012MRFP127H \$2,000.00 NM									
17	10/01/12	10/02/12	News at 7p	7-7:30p	MT-----	1:00	2	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MT----- 2 \$2,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/01/12 7:22 PM News at 7p 7-7:30p 1:00 2012MRFP127H \$2,400.00 NM 1 WKMG 10/02/12 7:22 PM News at 7p 7-7:30p 1:00 2012MRFP127H \$2,400.00 NM									
19	10/01/12	10/02/12	Inside Edition	730-8p	MT-----	1:00	2	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MT----- 2 \$2,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/01/12 7:51 PM Inside Edition 730-8p 1:00 2012MRFP127H \$2,400.00 NM 2 WKMG 10/02/12 7:51 PM Inside Edition 730-8p 1:00 2012MRFP127H \$2,400.00 NM									

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## INVOICE



Send Payment To:  
**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

<http://www.local6.com>

Invoice #	Invoice Date	Invoice Month	Invoice Period
260690-2	10/25/12	October 2012	10/01/12 - 10/02/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDEN	418	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																		
21	10/01/12	10/02/12	M-F 11p News	11-1135p	MT-----	1:00	2	\$3,400.00	NM																																																		
<table><tr><td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr><tr><td></td><td>10/01/12</td><td>10/07/12</td><td>MT-----</td><td>2</td><td>\$3,400.00</td><td colspan="4"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr><tr><td>2</td><td>WKMG</td><td>M</td><td>10/01/12</td><td>11:26 PM</td><td>M-F 11p News</td><td>11-1135p</td><td>1:00</td><td>2012MRFP127H</td><td>\$3,400.00 NM</td></tr><tr><td>1</td><td>WKMG</td><td>Tu</td><td>10/02/12</td><td>11:33 PM</td><td>M-F 11p News</td><td>11-1135p</td><td>1:00</td><td>2012MRFP127H</td><td>\$3,400.00 NM</td></tr></table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/01/12	10/07/12	MT-----	2	\$3,400.00					Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	2	WKMG	M	10/01/12	11:26 PM	M-F 11p News	11-1135p	1:00	2012MRFP127H	\$3,400.00 NM	1	WKMG	Tu	10/02/12	11:33 PM	M-F 11p News	11-1135p	1:00	2012MRFP127H	\$3,400.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																						
	10/01/12	10/07/12	MT-----	2	\$3,400.00																																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>																																																		
2	WKMG	M	10/01/12	11:26 PM	M-F 11p News	11-1135p	1:00	2012MRFP127H	\$3,400.00 NM																																																		
1	WKMG	Tu	10/02/12	11:33 PM	M-F 11p News	11-1135p	1:00	2012MRFP127H	\$3,400.00 NM																																																		
Total Spots							22	Gross Total	\$41,600.00																																																		

## Payment Terms 30 Days

<u>Agency Commission</u>	<b>\$6,240.00</b>
<u>Net Amount Due</u>	<b>\$35,360.00</b>

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## INVOICE



**WKMG**  
 4466 N. John Young Pkwy  
 Orlando, FL 32804  
 TEIN: 06-0903509  
 Main: (407)291-6000  
 Billing: (407)521-1238

http://www.local6.com

Billing Address:

American Rambler Productions  
 Attention: Accounts Payable  
 138 Conant Street  
 Beverly, MA 01915

Send Payment To:

**WKMG**  
 PO Box 864255  
 Orlando, FL 32886-4255  
 TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
261550-1	10/25/12	October 2012	10/01/12 - 10/16/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDEN	21

Flight Dates	Order #	Alt Order #
10/10/12 - 10/16/12	261550	06367415

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/10/12	10/12/12	Morn News at 6a	6-7a	--WTF--	:30	3	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 3 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMCW 10/10/12 5:58 AM Morn News at 6a 6-7a :30 2012MRFP137H \$225.00 NM 1 WKMGTh 10/11/12 6:58 AM Morn News at 6a 6-7a :30 2012MRFP137H \$225.00 NM 3 WKMGF 10/12/12 6:28 AM Morn News at 6a 6-7a :30 2012MRFP131H \$225.00 NM									
2	10/15/12	10/16/12	Morn News at 6a	6-7a	MT-----	:30	2	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MT----- 2 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/15/12 6:12 AM Morn News at 6a 6-7a :30 2012MRFP141H \$225.00 NM 2 WKMG Tu 10/16/12 6:59 AM Morn News at 6a 6-7a :30 2012MRFP131H \$225.00 NM									
3	10/15/12	10/16/12	The Early Show	7-9a	MT-----	:30	2	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MT----- 2 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/15/12 7:25 AM The Early Show 7-9a :30 2012MRFP131H \$125.00 NM 2 WKMG Tu 10/16/12 8:22 AM The Early Show 7-9a :30 2012MRFP140H \$125.00 NM									
4	10/10/12	10/12/12	The Early Show	7-9a	--WTF--	:30	3	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 3 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMCW 10/10/12 8:58 AM The Early Show 7-9a :30 2012MRFP137H \$125.00 NM 2 WKMGTh 10/11/12 8:11 AM The Early Show 7-9a :30 2012MRFP137H \$125.00 NM 3 WKMGF 10/12/12 7:56 AM The Early Show 7-9a :30 2012MRFP140H \$125.00 NM									

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**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
261550-1	10/25/12	October 2012	10/01/12 - 10/16/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDENT	21	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/10/12	10/12/12	Rachael Ray	9-10a	--WTF--	:30	3	\$110.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 3 \$110.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/10/12 9:25 AM Rachael Ray 9-10a :30 2012MRFP137H \$110.00 NM 2 WKMGTh 10/11/12 9:28 AM Rachael Ray 9-10a :30 2012MRFP137H \$110.00 NM 3 WKMGF 10/12/12 9:16 AM Rachael Ray 9-10a :30 2012MRFP141H \$110.00 NM									
6	10/15/12	10/16/12	Rachael Ray	9-10a	MT-----	:30	2	\$110.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MT----- 2 \$110.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGW 10/15/12 9:25 AM Rachael Ray 9-10a :30 2012MRFP131H \$110.00 NM 1 WKMGTu 10/16/12 9:27 AM Rachael Ray 9-10a :30 2012MRFP141H \$110.00 NM									
7	10/10/12	10/12/12	Let's Make a Deal	10-11a	--WTF--	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMGW 10/10/12 9:59 AM Let's Make a Deal 10-11a :30 2012MRFP137H \$600.00 NM 2 WKMGTh 10/11/12 9:59 AM Let's Make a Deal 10-11a :30 2012MRFP137H \$600.00 NM 1 WKMGF 10/12/12 10:25 AM Let's Make a Deal 10-11a :30 2012MRFP131H \$600.00 NM									
8	10/15/12	10/16/12	Let's Make a Deal	10-11a	MT-----	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MT----- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGW 10/15/12 10:26 AM Let's Make a Deal 10-11a :30 2012MRFP140H \$600.00 NM 1 WKMGTu 10/16/12 10:28 AM Let's Make a Deal 10-11a :30 2012MRFP131H \$600.00 NM									
9	10/10/12	10/12/12	Price Is Right	11a-12p	--WTF--	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMGW 10/10/12 12:00 PM Price Is Right 11a-12p :30 2012MRFP137H \$1,200.00 NM 1 WKMGTh 10/11/12 11:29 AM Price Is Right 11a-12p :30 2012MRFP137H \$1,200.00 NM 2 WKMGF 10/12/12 11:28 AM Price Is Right 11a-12p :30 2012MRFP131H \$1,200.00 NM									
10	10/15/12	10/16/12	Price Is Right	11a-12p	MT-----	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MT----- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/15/12 11:59 AM Price Is Right 11a-12p :30 2012MRFP141H \$1,200.00 NM 2 WKMGTu 10/16/12 11:30 AM Price Is Right 11a-12p :30 2012MRFP131H \$1,200.00 NM									

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**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
261550-1	10/25/12	October 2012	10/01/12 - 10/16/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDEN	21	

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/10/12	10/12/12	Local 6 News 12-1230p	12-1230p	--WTF--	:30	3	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 3 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGW 10/10/12 12:26 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP137H \$900.00 NM 3 WKMGTh 10/11/12 12:21 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP137H \$900.00 NM 1 WKMGF 10/12/12 12:22 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP140H \$900.00 NM									
12	10/15/12	10/16/12	Local 6 News 12-1230p	12-1230p	MT-----	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MT----- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGW 10/15/12 12:22 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP131H \$900.00 NM 1 WKMGTu 10/16/12 12:13 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP140H \$900.00 NM									
13	10/10/12	10/12/12	Soaps	12:30-2p	--WTF--	:30	3	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 3 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/10/12 1:29 PM Soaps 12:30-2p :30 2012MRFP137H \$900.00 NM 3 WKMGTh 10/11/12 12:59 PM Soaps 12:30-2p :30 2012MRFP137H \$900.00 NM 2 WKMGF 10/12/12 1:29 PM Soaps 12:30-2p :30 2012MRFP141H \$900.00 NM									
14	10/15/12	10/16/12	Soaps	12:30-2p	MT-----	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MT----- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGW 10/15/12 12:54 PM Soaps 12:30-2p :30 2012MRFP131H \$900.00 NM 1 WKMGTu 10/16/12 1:29 PM Soaps 12:30-2p :30 2012MRFP141H \$900.00 NM									
15	10/15/12	10/16/12	The Talk	2-3p	MT-----	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MT----- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGW 10/15/12 2:28 PM The Talk 2-3p :30 2012MRFP140H \$600.00 NM 1 WKMGTu 10/16/12 2:59 PM The Talk 2-3p :30 2012MRFP131H \$600.00 NM									
16	10/10/12	10/12/12	The Talk	2-3p	--WTF--	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGW 10/10/12 2:29 PM The Talk 2-3p :30 2012MRFP137H \$600.00 NM 1 WKMGTh 10/11/12 2:59 PM The Talk 2-3p :30 2012MRFP137H \$600.00 NM 3 WKMGF 10/12/12 2:27 PM The Talk 2-3p :30 2012MRFP131H \$600.00 NM									

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**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
261550-1	10/25/12	October 2012	10/01/12 - 10/16/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDEN	21	

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	10/10/12	10/12/12	Inside Edition	430-5P	--WTF--	:30	3	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 3 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGW 10/10/12 4:30 PM Inside Edition 430-5P :30 2012MRFP137H \$550.00 NM 3 WKMGTh 10/11/12 4:41 PM Inside Edition 430-5P :30 2012MRFP137H \$550.00 NM 1 WKMGF 10/12/12 4:52 PM Inside Edition 430-5P :30 2012MRFP131H \$550.00 NM									
18	10/15/12	10/16/12	Inside Edition	430-5P	MT-----	:30	2	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MT----- 2 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/15/12 4:43 PM Inside Edition 430-5P :30 2012MRFP141H \$550.00 NM 2 WKMG Tu 10/16/12 4:51 PM Inside Edition 430-5P :30 2012MRFP131H \$550.00 NM									
19	10/10/12	10/12/12	News at 5p	5-530p	--WTF--	:30	3	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 3 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMGW 10/10/12 5:25 PM News at 5p 5-530p :30 2012MRFP137H \$750.00 NM 1 WKMGTh 10/11/12 5:56 PM News at 5p 5-530p :30 2012MRFP137H \$750.00 NM 2 WKMGF 10/12/12 5:40 PM News at 5p 5-530p :30 2012MRFP140H \$750.00 NM									
20	10/15/12	10/16/12	News at 5p	5-530p	MT-----	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MT----- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG M 10/15/12 5:24 PM News at 5p 5-530p :30 2012MRFP131H \$1,000.00 NM 1 WKMG Tu 10/16/12 5:23 PM News at 5p 5-530p :30 2012MRFP140H \$1,000.00 NM									
21	10/10/12	10/12/12	Insider	530p-6p	--WTF--	:30	3	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 3 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMGW 10/10/12 5:41 PM Insider 530p-6p :30 2012MRFP137H \$650.00 NM 2 WKMGF 10/12/12 5:28 PM Insider 530p-6p :30 2012MRFP131H \$650.00 NM 1 WKMGF 10/12/12 5:55 PM Insider 530p-6p :30 2012MRFP141H \$650.00 NM									
22	10/15/12	10/16/12	Insider	530p-6p	MT-----	:30	2	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MT----- 2 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG M 10/15/12 5:55 PM Insider 530p-6p :30 2012MRFP131H \$650.00 NM 1 WKMG Tu 10/16/12 5:41 PM Insider 530p-6p :30 2012MRFP141H \$650.00 NM									

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**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDEN	21	

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	10/15/12	10/16/12	News at 6p	6-630p	MT-----	:30	2	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MT----- 2 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/15/12 6:21 PM News at 6p 6-630p :30 2012MRFP140H \$1,400.00 NM 2 WKMG 10/16/12 6:12 PM News at 6p 6-630p :30 2012MRFP131H \$1,400.00 NM									
24	10/10/12	10/12/12	News at 6p	6-630p	--WTF--	:30	3	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 3 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/10/12 6:28 PM News at 6p 6-630p :30 2012MRFP137H \$1,000.00 NM 3 WKMG 10/11/12 6:27 PM News at 6p 6-630p :30 2012MRFP137H \$1,000.00 NM 1 WKMG 10/12/12 6:22 PM News at 6p 6-630p :30 2012MRFP131H \$1,000.00 NM									
25	10/15/12	10/16/12	CBS Eve News	630-7p	MT-----	:30	2	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MT----- 2 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/15/12 6:59 PM CBS Eve News 630-7p :30 2012MRFP141H \$2,500.00 NM 1 WKMG 10/16/12 6:59 PM CBS Eve News 630-7p :30 2012MRFP131H \$2,500.00 NM									
26	10/10/12	10/12/12	CBS Eve News	630-7p	--WTF--	:30	3	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 3 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/10/12 6:51 PM CBS Eve News 630-7p :30 2012MRFP137H \$2,500.00 NM 3 WKMG 10/11/12 6:59 PM CBS Eve News 630-7p :30 2012MRFP137H \$2,500.00 NM 1 WKMG 10/12/12 6:51 PM CBS Eve News 630-7p :30 2012MRFP131H \$2,500.00 NM									
27	10/15/12	10/16/12	News at 7p	7-7:30p	MT-----	:30	2	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MT----- 2 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/15/12 7:23 PM News at 7p 7-7:30p :30 2012MRFP131H \$1,700.00 NM 2 WKMG 10/16/12 7:21 PM News at 7p 7-7:30p :30 2012MRFP140H \$1,700.00 NM									
28	10/10/12	10/12/12	News at 7p	7-7:30p	--WTF--	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/10/12 7:14 PM News at 7p 7-7:30p :30 2012MRFP137H \$1,200.00 NM 3 WKMG 10/11/12 7:21 PM News at 7p 7-7:30p :30 2012MRFP137H \$1,200.00 NM 2 WKMG 10/12/12 7:12 PM News at 7p 7-7:30p :30 2012MRFP140H \$1,200.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
261550-1	10/25/12	October 2012	10/01/12 - 10/16/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDENT	21	

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	10/10/12	10/12/12	Inside Edition	730-8p	--WTF--	:30	3	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 3 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/10/12 7:29 PM Inside Edition 730-8p :30 2012MRFP137H \$325.00 NM 2 WKMGTh 10/11/12 7:41 PM Inside Edition 730-8p :30 2012MRFP137H \$325.00 NM 3 WKMGF 10/12/12 7:41 PM Inside Edition 730-8p :30 2012MRFP141H \$325.00 NM									
30	10/15/12	10/16/12	Inside Edition	730-8p	MT-----	:30	2	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MT----- 2 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGW 10/15/12 7:43 PM Inside Edition 730-8p :30 2012MRFP131H \$325.00 NM 1 WKMGTu 10/16/12 7:42 PM Inside Edition 730-8p :30 2012MRFP141H \$325.00 NM									
31	10/15/12	10/16/12	M-F 11p News	11-1135p	MT-----	:30	4	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MT----- 4 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/15/12 11:22 PM M-F 11p News 11-1135p :30 2012MRFP141H \$1,700.00 NM 3 WKMGW 10/15/12 11:34 PM M-F 11p News 11-1135p :30 2012MRFP131H \$1,700.00 NM 2 WKMGTu 10/16/12 11:23 PM M-F 11p News 11-1135p :30 2012MRFP141H \$1,700.00 NM 4 WKMGTu 10/16/12 11:34 PM M-F 11p News 11-1135p :30 2012MRFP131H \$1,700.00 NM									
32	10/10/12	10/12/12	M-F 11p News	11-1135p	--WTF--	:30	6	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 6 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/10/12 11:14 PM M-F 11p News 11-1135p :30 2012MRFP137H \$1,700.00 NM 4 WKMGW 10/10/12 11:28 PM M-F 11p News 11-1135p :30 2012MRFP137H \$1,700.00 NM 6 WKMGTh 10/11/12 11:13 PM M-F 11p News 11-1135p :30 2012MRFP137H \$1,700.00 NM 2 WKMGTh 10/11/12 11:33 PM M-F 11p News 11-1135p :30 2012MRFP137H \$1,700.00 NM 5 WKMGF 10/12/12 11:23 PM M-F 11p News 11-1135p :30 2012MRFP140H \$1,700.00 NM 3 WKMGF 10/12/12 11:34 PM M-F 11p News 11-1135p :30 2012MRFP141H \$1,700.00 NM									
33	10/15/12	10/15/12	Hawaii Five-O	10-11p	1-----	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/15/12 10:35 PM Hawaii Five-O 10-11p :30 2012MRFP140H \$10,000.00 NM									
34	10/16/12	10/16/12	NCIS	8-9p	-2-----	:30	2	\$12,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -2----- 2 \$12,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTu 10/16/12 7:59 PM NCIS 8-9p :30 2012MRFP131H \$12,000.00 NM 2 WKMGTu 10/16/12 8:47 PM NCIS 8-9p :30 2012MRFP131H \$12,000.00 NM									

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Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDENT	21	

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
35	10/16/12	10/16/12	Tue 2 Hour Special	various	-1-----	:30	1	\$11,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1----- 1 \$11,000.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG Tu 10/16/12 10:58 PM Tue 2 Hour Special various :30 2012MRFP140H \$11,000.00 NM									
36	10/10/12	10/10/12	Criminal Minds	9-10p	--1----	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --1---- 1 \$10,000.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG W 10/10/12 9:45 PM Criminal Minds 9-10p :30 2012MRFP137H \$10,000.00 NM									
37	10/10/12	10/10/12	CSI	10-11p	--1----	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --1---- 1 \$10,000.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG W 10/10/12 10:48 PM CSI 10-11p :30 2012MRFP137H \$10,000.00 NM									
38	10/11/12	10/11/12	Big Bang Theory	8-830p	---1---	:30	1	\$13,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---1--- 1 \$13,000.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG Th 10/11/12 8:00 PM Big Bang Theory 8-830p :30 2012MRFP137H \$13,000.00 NM									
39	10/12/12	10/12/12	CSI:NY	8-9p	----1--	:30	1	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----1-- 1 \$6,000.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG F 10/12/12 8:31 PM CSI:NY 8-9p :30 2012MRFP131H \$6,000.00 NM									
40	10/12/12	10/12/12	Blue Bloods	10-11p	----1--	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----1-- 1 \$9,000.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG F 10/12/12 10:46 PM Blue Bloods 10-11p :30 2012MRFP131H \$9,000.00 NM									
41	10/13/12	10/13/12	7-9a Sat Early Show	7-9a	-----2-	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----2- 2 \$350.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG Sa 10/13/12 7:29 AM 7-9a Sat Early Show 7-9a :30 2012MRFP131H \$350.00 NM 2 WKMG Sa 10/13/12 8:27 AM 7-9a Sat Early Show 7-9a :30 2012MRFP131H \$350.00 NM									

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Advertiser		Product	Estimate Number
Pol/Mitt Romney/R/ Preside		ROMNEY FOR PRESIDENT	21

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
42	10/13/12	10/13/12	NCAA 3pm Game	various	-----3-	:30	3	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----3- 3 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Sa 10/13/12 4:24 PM NCAA 3pm Game various :30 2012MRFP140H \$2,500.00 NM 1 WKMG Sa 10/13/12 6:32 PM NCAA 3pm Game various :30 2012MRFP141H \$2,500.00 NM 3 WKMG Sa 10/13/12 7:22 PM NCAA 3pm Game various :30 2012MRFP131H \$2,500.00 NM									
43	10/13/12	10/13/12	Crimetime Sat 8p	8-9p	-----1-	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/13/12 8:17 PM Crimetime Sat 8p 8-9p :30 2012MRFP131H \$2,000.00 NM									
44	10/13/12	10/13/12	Sat 11p News	11-1135p	-----2-	:30	2	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----2- 2 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Sa 10/13/12 11:12 PM Sat 11p News 11-1135p :30 2012MRFP140H \$1,700.00 NM 1 WKMG Sa 10/13/12 11:30 PM Sat 11p News 11-1135p :30 2012MRFP141H \$1,700.00 NM									
45	10/14/12	10/14/12	6-830a Sun News	6a-830a	-----2	:30	2	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----2 2 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 10/14/12 6:58 AM 6-830a Sun News 6a-830a :30 2012MRFP131H \$200.00 NM 1 WKMG Su 10/14/12 8:18 AM 6-830a Sun News 6a-830a :30 2012MRFP131H \$200.00 NM									
46	10/14/12	10/14/12	CBS Sunday Morning	9-1030a	-----3	:30	3	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----3 3 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/14/12 9:00 AM CBS Sunday Morning 9-1030a :30 2012MRFP140H \$1,400.00 NM 2 WKMG Su 10/14/12 9:31 AM CBS Sunday Morning 9-1030a :30 2012MRFP141H \$1,400.00 NM 3 WKMG Su 10/14/12 9:54 AM CBS Sunday Morning 9-1030a :30 2012MRFP131H \$1,400.00 NM									
47	10/14/12	10/14/12	Face The Nation	1030-1130a	-----2	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----2 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/14/12 11:23 AM Face The Nation 1030-1130a :30 2012MRFP131H \$1,800.00 NM 2 WKMG Su 10/14/12 11:29 AM Face The Nation 1030-1130a :30 2012MRFP140H \$1,800.00 NM									

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## INVOICE



Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
261550-1	10/25/12	October 2012	10/01/12 - 10/16/12
Advertiser		Product	Estimate Number
Pol/Mitt Romney/R/ President		ROMNEY FOR PRESIDENT	21

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
48	10/14/12	10/14/12	NFL TODAY	various	-----2	:30	2	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----2 2 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 10/14/12 11:59 AM NFL TODAY various :30 2012MRFP141H \$3,000.00 NM 1 WKMG Su 10/14/12 12:59 PM NFL TODAY various :30 2012MRFP131H \$3,000.00 NM									
49	10/14/12	10/14/12	NFL Game 2	various	-----2	:30	2	\$12,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----2 2 \$12,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/14/12 3:58 PM NFL Game 2 various :30 2012MRFP131H \$12,000.00 NM 2 WKMG Su 10/14/12 7:22 PM NFL Game 2 various :30 2012MRFP140H \$12,000.00 NM									
50	10/14/12	10/14/12	Sun 7-8p	7-8p	-----2	:30	2	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----2 2 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 10/14/12 8:01 PM Sun 7-8p 7-8p :30 2012MRFP141H \$9,000.00 NM 1 WKMG Su 10/14/12 8:20 PM Sun 7-8p 7-8p :30 2012MRFP131H \$9,000.00 NM									
51	10/14/12	10/14/12	Good Wife	9-10p	-----1	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/14/12 10:03 PM Good Wife 9-10p :30 2012MRFP131H \$9,000.00 NM									
52	10/14/12	10/14/12	The Mentalist	10-11p	-----1	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/14/12 10:58 PM The Mentalist 10-11p :30 2012MRFP140H \$9,000.00 NM									

**Total Spots** 117 **Gross Total** \$258,275.00

## Payment Terms 30 Days

**Agency Commission** \$38,741.25  
**Net Amount Due** \$219,533.75

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## INVOICE



**WKMG**  
 4466 N. John Young Pkwy  
 Orlando, FL 32804  
 TEIN: 06-0903509  
 Main: (407)291-6000  
 Billing: (407)521-1238

http://www.local6.com

Billing Address:

American Rambler Productions  
 Attention: Accounts Payable  
 138 Conant Street  
 Beverly, MA 01915

Send Payment To:

**WKMG**  
 PO Box 864255  
 Orlando, FL 32886-4255  
 TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
261099-1	10/25/12	October 2012	10/01/12 - 10/09/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskle	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDENT	465

Flight Dates	Order #	Alt Order #
10/03/12 - 10/09/12	261099	06362218

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/08/12	10/09/12	M-F 11p News	11-1135p	MT-----	:30	4	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MT----- 4 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG 10/08/12 11:24 PM M-F 11p News 11-1135p :30 2012MRFP137H \$1,700.00 NM 1 WKMG 10/08/12 11:34 PM M-F 11p News 11-1135p :30 2012MRFP137H \$1,700.00 NM 4 WKMG 10/09/12 11:24 PM M-F 11p News 11-1135p :30 2012MRFP137H \$1,700.00 NM 2 WKMG 10/09/12 11:35 PM M-F 11p News 11-1135p :30 2012MRFP137H \$1,700.00 NM									
2	10/07/12	10/07/12	Good Wife	9-10p	-----1	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/07/12 10:12 PM Good Wife 9-10p :30 2012MRFP137H \$7,000.00 NM									
3	10/07/12	10/07/12	The Mentalist	10-11p	-----1	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/07/12 11:05 PM The Mentalist 10-11p :30 2012MRFP137H \$7,000.00 NM									
4	10/07/12	10/07/12	6-830a Sun News	6a-830a	-----S	:30	2	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 2 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/07/12 7:24 AM 6-830a Sun News 6a-830a :30 2012MRFP137H \$200.00 NM 1 WKMG 10/07/12 8:28 AM 6-830a Sun News 6a-830a :30 2012MRFP137H \$200.00 NM									

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## INVOICE



Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
261099-1	10/25/12	October 2012	10/01/12 - 10/09/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDENT	465	

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/07/12	10/07/12	CBS Sunday Morning	9-1030a	-----S	:30	2	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 2 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 10/07/12 9:08 AM CBS Sunday Morning 9-1030a :30 2012MRFP137H \$1,400.00 NM 1 WKMG Su 10/07/12 10:29 AM CBS Sunday Morning 9-1030a :30 2012MRFP137H \$1,400.00 NM									
6	10/04/12	10/05/12	M-F 11p News	11-1135p	---TF--	:30	4	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---TF-- 4 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 10/04/12 11:24 PM M-F 11p News 11-1135p :30 2012MRFP130H \$1,700.00 NM 4 WKMG Th 10/04/12 11:33 PM M-F 11p News 11-1135p :30 2012MRFP130H \$1,700.00 NM 3 WKMG F 10/05/12 11:13 PM M-F 11p News 11-1135p :30 2012MRFP130H \$1,700.00 NM 2 WKMG F 10/05/12 11:28 PM M-F 11p News 11-1135p :30 2012MRFP130H \$1,700.00 NM									
7	10/06/12	10/06/12	7-9a Sat Early Show	7-9a	-----S-	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/06/12 7:28 AM 7-9a Sat Early Show 7-9a :30 2012MRFP137H \$350.00 NM 2 WKMG Sa 10/06/12 8:27 AM 7-9a Sat Early Show 7-9a :30 2012MRFP137H \$350.00 NM									
8	10/07/12	10/07/12	Sun 11p News after NFL Late News		-----S	:30	1	\$1,700.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/07/12 11:54 PM Sun 11p News after NFL Late News :30 2012MRFP137H \$1,700.00 NM									
9	10/06/12	10/06/12	NCAA Noon Game	various	-----S-	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/06/12 12:27 PM NCAA Noon Game various :30 2012MRFP137H \$1,500.00 NM									
10	10/07/12	10/07/12	NFL Game 1	various	-----S	:30	1	\$8,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$8,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/07/12 12:59 PM NFL Game 1 various :30 2012MRFP137H \$8,000.00 NM									
11	10/07/12	10/07/12	NFL Game 2	various	-----S	:30	1	\$12,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$12,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/07/12 7:31 PM NFL Game 2 various :30 2012MRFP137H \$12,000.00 NM									

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## INVOICE



Send Payment To:  
**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
261099-1	10/25/12	October 2012	10/01/12 - 10/09/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDENT	465	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/07/12	10/07/12	Sun 730-830p	730-830p	-----S	:30	1	\$9,000.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/07/12 8:29 PM Sun 730-830p 730-830p :30 2012MRFP137H \$9,000.00 NM									
13	10/08/12	10/08/12	Hawaii Five-O	10-11p	M-----	:30	1	\$10,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 M----- 1 \$10,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/08/12 10:34 PM Hawaii Five-O 10-11p :30 2012MRFP137H \$10,000.00 NM									
14	10/09/12	10/09/12	NCIS	8-9p	-T-----	:30	1	\$12,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -T----- 1 \$12,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/09/12 7:58 PM NCIS 8-9p :30 2012MRFP137H \$12,000.00 NM									
15	10/06/12	10/06/12	NCAA 3pm Game	various	-----S-	:30	1	\$7,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -----S- 1 \$7,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/06/12 7:18 PM NCAA 3pm Game various :30 2012MRFP137H \$7,000.00 NM									

**Total Spots 24 Gross Total \$92,700.00**

## Payment Terms 30 Days

**Agency Commission \$13,905.00**  
**Net Amount Due \$78,795.00**

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## INVOICE



**WKMG**  
 4466 N. John Young Pkwy  
 Orlando, FL 32804  
 TEIN: 06-0903509  
 Main: (407)291-6000  
 Billing: (407)521-1238

http://www.local6.com

Billing Address:

**American Rambler Productions**  
 Attention: Accounts Payable  
 138 Conant Street  
 Beverly, MA 01915

Send Payment To:

**WKMG**  
 PO Box 864255  
 Orlando, FL 32886-4255  
 TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
263048-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDENT	

Flight Dates	Order #	Alt Order #
10/25/12 - 10/30/12	263048	06396743

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/25/12	10/25/12	Person of Interest	9-10p	---1---	:30	1	\$11,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$11,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/25/12 9:51 PM Person of Interest 9-10p :30 2012MRFP145H \$11,000.00 NM									
5	10/25/12	10/25/12	Elementary	10-11p	---1---	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/25/12 10:46 PM Elementary 10-11p :30 2012MRFP148H \$10,000.00 NM									
6	10/26/12	10/26/12	Blue Bloods	10-11p	----1--	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/26/12 10:46 PM Blue Bloods 10-11p :30 2012MRFP145H \$9,000.00 NM									
7	10/28/12	10/28/12	Amazing Race	8-9p	-----1	:30	1	\$8,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$8,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGsu 10/28/12 8:51 PM Amazing Race 8-9p :30 2012MRFP148H \$8,000.00 NM									
8	10/28/12	10/28/12	Good Wife	9-10p	-----1	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGsu 10/28/12 9:51 PM Good Wife 9-10p :30 2012MRFP143H \$9,000.00 NM									

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## INVOICE



Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
263048-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser		Product	Estimate Number
Pol/Mitt Romney/R/ Preside		ROMNEY FOR PRESIDENT	

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	10/28/12	10/28/12	NFL Game 1	various	-----2	:30	2	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----2 2 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 10/28/12 12:59 PM NFL Game 1 various :30 2012MRFP148H \$10,000.00 NM 1 WKMG Su 10/28/12 4:59 PM NFL Game 1 various :30 2012MRFP148H \$10,000.00 NM									
10	10/27/12	10/27/12	NCAA 3pm Game	various	-----2-	:30	2	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----2- 2 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/27/12 7:28 PM NCAA 3pm Game various :30 2012MRFP148H \$10,000.00 NM 2 WKMG Sa 10/27/12 7:43 PM NCAA 3pm Game various :30 2012MRFP148H \$10,000.00 NM									
<b>Total Spots</b>							<b>9</b>	<b>Gross Total</b>	<b>\$87,000.00</b>

## Payment Terms 30 Days

Agency Commission \$13,050.00

Net Amount Due \$73,950.00

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## INVOICE



**WKMG**  
**4466 N. John Young Pkwy**  
**Orlando, FL 32804**  
**TEIN: 06-0903509**  
**Main: (407)291-6000**  
**Billing: (407)521-1238**

http://www.local6.com

Billing Address:

**American Rambler Productions**  
**Attention: Accounts Payable**  
**138 Conant Street**  
**Beverly, MA 01915**

Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
262203-1	10/25/12	October 2012	10/01/12 - 10/23/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDENT	31

Flight Dates	Order #	Alt Order #
10/17/12 - 10/23/12	262203	06377265

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/17/12	10/19/12	Morn News at 6a	6-7a	--WTF--	:30	4	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12   10/21/12   --WTF--                4        \$600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKMGW   10/17/12   7:00 AM Morn News at 6a       6-7a                :30   2012MRFP131H       \$600.00   NM									
2 WKMGTh   10/18/12   6:13 AM Morn News at 6a       6-7a                :30   2012MRFP131H       \$600.00   NM									
4 WKMGF    10/19/12   6:25 AM Morn News at 6a       6-7a                :30   2012MRFP131H       \$600.00   NM									
3 WKMGF    10/19/12   6:42 AM Morn News at 6a       6-7a                :30   2012MRFP131H       \$600.00   NM									
2	10/22/12	10/23/12	Morn News at 6a	6-7a	MT-----	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12   10/28/12   MT-----                2        \$600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WKMGM   10/22/12   6:57 AM Morn News at 6a       6-7a                :30   2012MRFP145H       \$600.00   NM									
1 WKMGTu   10/23/12   6:41 AM Morn News at 6a       6-7a                :30   2012MRFP148H       \$600.00   NM									
3	10/22/12	10/23/12	The Early Show	7-9a	MT-----	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12   10/28/12   MT-----                2        \$450.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKMGM   10/22/12   7:27 AM The Early Show       7-9a                :30   2012MRFP148H       \$450.00   NM									
2 WKMGTu   10/23/12   8:28 AM The Early Show       7-9a                :30   2012MRFP145H       \$450.00   NM									
4	10/17/12	10/19/12	The Early Show	7-9a	--W-F--	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12   10/21/12   --W-F--                2        \$450.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WKMGW   10/17/12   8:21 AM The Early Show       7-9a                :30   2012MRFP140H       \$450.00   NM									
1 WKMGF    10/19/12   8:24 AM The Early Show       7-9a                :30   2012MRFP140H       \$450.00   NM									

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## INVOICE



Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
262203-1	10/25/12	October 2012	10/01/12 - 10/23/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDENT	31	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/22/12	10/23/12	Rachael Ray	9-10a	MT-----	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MT----- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/22/12 9:34 AM Rachael Ray 9-10a :30 2012MRFP145H \$300.00 NM 1 WKMG 10/23/12 9:37 AM Rachael Ray 9-10a :30 2012MRFP148H \$300.00 NM									
6	10/17/12	10/19/12	Rachael Ray	9-10a	--WTF--	:30	3	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --WTF-- 3 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/17/12 9:26 AM Rachael Ray 9-10a :30 2012MRFP141H \$300.00 NM 1 WKMG 10/18/12 9:32 AM Rachael Ray 9-10a :30 2012MRFP131H \$300.00 NM 3 WKMG 10/19/12 9:16 AM Rachael Ray 9-10a :30 2012MRFP141H \$300.00 NM									
7	10/17/12	10/19/12	Let's Make a Deal	10-11a	--WTF--	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --WTF-- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG 10/17/12 9:58 AM Let's Make a Deal 10-11a :30 2012MRFP131H \$600.00 NM 1 WKMG 10/18/12 10:28 AM Let's Make a Deal 10-11a :30 2012MRFP140H \$600.00 NM 2 WKMG 10/19/12 10:25 AM Let's Make a Deal 10-11a :30 2012MRFP131H \$600.00 NM									
8	10/22/12	10/23/12	Let's Make a Deal	10-11a	MT-----	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MT----- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/22/12 9:58 AM Let's Make a Deal 10-11a :30 2012MRFP148H \$600.00 NM 1 WKMG 10/23/12 9:58 AM Let's Make a Deal 10-11a :30 2012MRFP145H \$600.00 NM									
9	10/17/12	10/19/12	Price Is Right	11a-12p	--WTF--	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --WTF-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/17/12 11:29 AM Price Is Right 11a-12p :30 2012MRFP131H \$1,200.00 NM 3 WKMG 10/18/12 11:59 AM Price Is Right 11a-12p :30 2012MRFP141H \$1,200.00 NM 1 WKMG 10/19/12 11:29 AM Price Is Right 11a-12p :30 2012MRFP131H \$1,200.00 NM									
10	10/22/12	10/23/12	Price Is Right	11a-12p	MT-----	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MT----- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/22/12 12:00 PM Price Is Right 11a-12p :30 2012MRFP145H \$1,200.00 NM 1 WKMG 10/23/12 11:29 AM Price Is Right 11a-12p :30 2012MRFP148H \$1,200.00 NM									

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**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
262203-1	10/25/12	October 2012	10/01/12 - 10/23/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ President	ROMNEY FOR PRESIDENT	31	

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/22/12	10/23/12	Local 6 News 12-1230p	12-1230p	MT-----	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MT----- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/22/12 12:25 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP148H \$900.00 NM 1 WKMG 10/23/12 12:24 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP145H \$900.00 NM									
12	10/17/12	10/19/12	Local 6 News 12-1230p	12-1230p	--WTF--	:30	3	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --WTF-- 3 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/17/12 12:12 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP140H \$900.00 NM 3 WKMG 10/18/12 12:24 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP131H \$900.00 NM 2 WKMG 10/19/12 12:22 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP140H \$900.00 NM									
13	10/22/12	10/23/12	Soaps	12:30-2p	MT-----	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MT----- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/22/12 12:56 PM Soaps 12:30-2p :30 2012MRFP145H \$900.00 NM 2 WKMG 10/23/12 1:59 PM Soaps 12:30-2p :30 2012MRFP148H \$900.00 NM									
14	10/17/12	10/19/12	Soaps	12:30-2p	--WTF--	:30	3	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --WTF-- 3 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/17/12 12:55 PM Soaps 12:30-2p :30 2012MRFP141H \$900.00 NM 2 WKMG 10/18/12 1:29 PM Soaps 12:30-2p :30 2012MRFP131H \$900.00 NM 3 WKMG 10/19/12 1:29 PM Soaps 12:30-2p :30 2012MRFP141H \$900.00 NM									
15	10/22/12	10/23/12	The Talk	2-3p	MT-----	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MT----- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/22/12 2:59 PM The Talk 2-3p :30 2012MRFP148H \$600.00 NM 1 WKMG 10/23/12 2:30 PM The Talk 2-3p :30 2012MRFP145H \$600.00 NM									
16	10/17/12	10/19/12	The Talk	2-3p	--WTF--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --WTF-- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/18/12 2:27 PM The Talk 2-3p :30 2012MRFP140H \$600.00 NM 1 WKMG 10/19/12 2:28 PM The Talk 2-3p :30 2012MRFP131H \$600.00 NM									

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**WKMG**  
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**TEIN: 06-0903509**

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
262203-1	10/25/12	October 2012	10/01/12 - 10/23/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDENT	31	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	10/17/12	10/19/12	Inside Edition	430-5P	--WTF--	:30	3	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --WTF-- 3 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/17/12 4:57 PM Inside Edition 430-5P :30 2012MRFP131H \$550.00 NM 2 WKMGTh 10/18/12 4:43 PM Inside Edition 430-5P :30 2012MRFP141H \$550.00 NM 3 WKMGF 10/19/12 4:51 PM Inside Edition 430-5P :30 2012MRFP131H \$550.00 NM									
18	10/22/12	10/23/12	Inside Edition	430-5P	MT-----	:30	2	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MT----- 2 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG M 10/22/12 4:48 PM Inside Edition 430-5P :30 2012MRFP145H \$550.00 NM 1 WKMG Tu 10/23/12 4:57 PM Inside Edition 430-5P :30 2012MRFP148H \$550.00 NM									
19	10/17/12	10/19/12	News at 5p	5-530p	--WTF--	:30	3	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --WTF-- 3 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/17/12 5:24 PM News at 5p 5-530p :30 2012MRFP131H \$1,000.00 NM 2 WKMGTh 10/18/12 5:22 PM News at 5p 5-530p :30 2012MRFP131H \$1,000.00 NM 3 WKMGF 10/19/12 5:25 PM News at 5p 5-530p :30 2012MRFP140H \$1,000.00 NM									
20	10/22/12	10/23/12	News at 5p	5-530p	MT-----	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MT----- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG M 10/22/12 5:24 PM News at 5p 5-530p :30 2012MRFP148H \$750.00 NM 1 WKMG Tu 10/23/12 5:28 PM News at 5p 5-530p :30 2012MRFP145H \$750.00 NM									
21	10/22/12	10/23/12	Insider	530p-6p	MT-----	:30	2	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MT----- 2 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/22/12 5:47 PM Insider 530p-6p :30 2012MRFP145H \$650.00 NM 2 WKMG Tu 10/23/12 5:54 PM Insider 530p-6p :30 2012MRFP148H \$650.00 NM									
22	10/17/12	10/19/12	Insider	530p-6p	--WTF--	:30	3	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --WTF-- 3 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMGW 10/17/12 5:41 PM Insider 530p-6p :30 2012MRFP140H \$650.00 NM 1 WKMGTh 10/18/12 5:47 PM Insider 530p-6p :30 2012MRFP131H \$650.00 NM 2 WKMGF 10/19/12 5:47 PM Insider 530p-6p :30 2012MRFP141H \$650.00 NM									

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**TEIN: 06-0903509**

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Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDENT	31	

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	10/17/12	10/19/12	News at 6p	6-630p	--WTF--	:30	3	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --WTF-- 3 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/17/12 5:58 PM News at 6p 6-630p :30 2012MRFP141H \$1,400.00 NM 3 WKMGTh 10/18/12 6:20 PM News at 6p 6-630p :30 2012MRFP140H \$1,400.00 NM 2 WKMGF 10/19/12 6:12 PM News at 6p 6-630p :30 2012MRFP131H \$1,400.00 NM									
24	10/22/12	10/23/12	News at 6p	6-630p	MT-----	:30	2	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MT----- 2 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/22/12 6:22 PM News at 6p 6-630p :30 2012MRFP148H \$1,400.00 NM 1 WKMG Tu 10/23/12 6:20 PM News at 6p 6-630p :30 2012MRFP145H \$1,400.00 NM									
25	10/17/12	10/19/12	CBS Eve News	630-7p	--WTF--	:30	3	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --WTF-- 3 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMGW 10/17/12 6:59 PM CBS Eve News 630-7p :30 2012MRFP131H \$2,500.00 NM 1 WKMGTh 10/18/12 6:59 PM CBS Eve News 630-7p :30 2012MRFP141H \$2,500.00 NM 2 WKMGF 10/19/12 6:51 PM CBS Eve News 630-7p :30 2012MRFP131H \$2,500.00 NM									
26	10/22/12	10/23/12	CBS Eve News	630-7p	MT-----	:30	2	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MT----- 2 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/22/12 6:59 PM CBS Eve News 630-7p :30 2012MRFP145H \$2,500.00 NM 2 WKMG Tu 10/23/12 6:59 PM CBS Eve News 630-7p :30 2012MRFP148H \$2,500.00 NM									
27	10/22/12	10/23/12	News at 7p	7-7:30p	MT-----	:30	2	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MT----- 2 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/22/12 7:23 PM News at 7p 7-7:30p :30 2012MRFP148H \$1,700.00 NM 1 WKMG Tu 10/23/12 7:23 PM News at 7p 7-7:30p :30 2012MRFP145H \$1,700.00 NM									
28	10/17/12	10/19/12	News at 7p	7-7:30p	--WTF--	:30	3	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --WTF-- 3 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/17/12 News at 7p 7-7:30p :00 <del>\$1,700.00</del> NM See MG 28.4 2 WKMGTh 10/18/12 7:21 PM News at 7p 7-7:30p :30 2012MRFP131H \$1,700.00 NM 3 WKMGF 10/19/12 7:13 PM News at 7p 7-7:30p :30 2012MRFP140H \$1,700.00 NM 4 WKMGF 10/19/12 7:23 PM News at 7p 7-7:30p :30 2012MRFP141H \$1,700.00 NM MG for 28.1 10/17									

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**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
262203-1	10/25/12	October 2012	10/01/12 - 10/23/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDEN	31	

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	10/22/12	10/23/12	Inside Edition	730-8p	MT-----	:30	2	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MT----- 2 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/22/12 7:40 PM Inside Edition 730-8p :30 2012MRFP145H \$1,400.00 NM 1 WKMG 10/23/12 7:56 PM Inside Edition 730-8p :30 2012MRFP148H \$1,400.00 NM									
30	10/17/12	10/19/12	Inside Edition	730-8p	--WTF--	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --WTF-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/17/12 Inside Edition 730-8p :00 \$1,200.00 NM See MG 30.4 2 WKMGTh 10/18/12 7:51 PM Inside Edition 730-8p :30 2012MRFP131H \$1,200.00 NM 4 WKMGF 10/19/12 7:43 PM Inside Edition 730-8p :30 2012MRFP131H \$1,200.00 NM MG for 30.1 10/17 3 WKMGF 10/19/12 7:58 PM Inside Edition 730-8p :30 2012MRFP131H \$1,200.00 NM									
31	10/17/12	10/19/12	M-F 11p News	11-1135p	--WTF--	:30	3	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --WTF-- 3 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMGW 10/17/12 11:29 PM M-F 11p News 11-1135p :30 2012MRFP141H \$1,700.00 NM 2 WKMGTh 10/18/12 11:12 PM M-F 11p News 11-1135p :30 2012MRFP141H \$1,700.00 NM 1 WKMGF 10/19/12 11:33 PM M-F 11p News 11-1135p :30 2012MRFP131H \$1,700.00 NM									
32	10/22/12	10/23/12	M-F 11p News	11-1135p	MT-----	:30	2	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MT----- 2 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/22/12 11:32 PM M-F 11p News 11-1135p :30 2012MRFP145H \$1,700.00 NM 2 WKMG 10/23/12 11:34 PM M-F 11p News 11-1135p :30 2012MRFP145H \$1,700.00 NM									
33	10/22/12	10/22/12	Presidential Debate #3	9-11p	1-----	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/22/12 10:46 PM Presidential Debate #3 9-11p :30 2012MRFP148H \$10,000.00 NM									
34	10/23/12	10/23/12	NCIS	8-9p	-1-----	:30	1	\$12,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -1----- 1 \$12,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/23/12 8:35 PM NCIS 8-9p :30 2012MRFP145H \$12,000.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
262203-1	10/25/12	October 2012	10/01/12 - 10/23/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDENT	31	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
35	10/23/12	10/23/12	NCIS:LA	9-10p	-1-----	:30	1	\$11,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -1----- 1 \$11,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/23/12 9:44 PM NCIS:LA 9-10p :30 2012MRFP148H \$11,000.00 NM									
36	10/17/12	10/17/12	Criminal Minds	9-10p	--1----	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --1---- 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/17/12 9:36 PM Criminal Minds 9-10p :30 2012MRFP131H \$10,000.00 NM									
37	10/17/12	10/17/12	CSI	10-11p	--1----	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --1---- 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/17/12 10:37 PM CSI 10-11p :30 2012MRFP140H \$10,000.00 NM									
38	10/18/12	10/18/12	Big Bang Theory	8-830p	---1---	:30	1	\$13,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---1--- 1 \$13,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 10/18/12 8:21 PM Big Bang Theory 8-830p :30 2012MRFP140H \$13,000.00 NM									
39	10/19/12	10/19/12	Hawaii Five-O	8-9p	----1--	:30	1	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----1-- 1 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 10/19/12 8:35 PM Hawaii Five-O 8-9p :30 2012MRFP140H \$6,000.00 NM									
40	10/19/12	10/19/12	Blue Bloods	10-11p	----1--	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----1-- 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 10/19/12 10:45 PM Blue Bloods 10-11p :30 2012MRFP141H \$9,000.00 NM									
41	10/20/12	10/20/12	7-9a Sat Early Show	7-9a	-----2-	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----2- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Sa 10/20/12 7:29 AM 7-9a Sat Early Show 7-9a :30 2012MRFP145H \$350.00 NM 1 WKMG Sa 10/20/12 8:29 AM 7-9a Sat Early Show 7-9a :30 2012MRFP148H \$350.00 NM									

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262203-1	10/25/12	October 2012	10/01/12 - 10/23/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDENT	31	

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
42	10/20/12	10/20/12	NCAA 3pm Game	various	-----3-	:30	3	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----3- 3 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/20/12 3:30 PM NCAA 3pm Game various :30 2012MRFP145H \$7,000.00 NM 2 WKMG Sa 10/20/12 6:18 PM NCAA 3pm Game various :30 2012MRFP148H \$7,000.00 NM 3 WKMG Sa 10/20/12 7:17 PM NCAA 3pm Game various :30 2012MRFP145H \$7,000.00 NM									
43	10/20/12	10/20/12	Crimetime Sat 8p	8-9p	-----1-	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/20/12 8:58 PM Crimetime Sat 8p 8-9p :30 2012MRFP145H \$2,000.00 NM									
44	10/20/12	10/20/12	Crimetime Sat 8p	8-9p	-----1-	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/20/12 7:58 PM Crimetime Sat 8p 8-9p :30 2012MRFP148H \$2,000.00 NM									
45	10/20/12	10/20/12	48 Hours	10-11p	-----1-	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/20/12 10:28 PM 48 Hours 10-11p :30 2012MRFP148H \$5,000.00 NM									
46	10/20/12	10/20/12	Sat 11p News	11-1135p	-----2-	:30	2	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----2- 2 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Sa 10/20/12 11:10 PM Sat 11p News 11-1135p :30 2012MRFP145H \$1,700.00 NM 1 WKMG Sa 10/20/12 11:32 PM Sat 11p News 11-1135p :30 2012MRFP148H \$1,700.00 NM									
47	10/21/12	10/21/12	6-830a Sun News	6a-830a	-----2	:30	2	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----2 2 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/21/12 5:58 AM 6-830a Sun News 6a-830a :30 2012MRFP145H \$200.00 NM 2 WKMG Su 10/21/12 8:28 AM 6-830a Sun News 6a-830a :30 2012MRFP148H \$200.00 NM									
48	10/21/12	10/21/12	CBS Sunday Morning	9-1030a	-----3	:30	3	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----3 3 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/21/12 9:08 AM CBS Sunday Morning 9-1030a :30 2012MRFP145H \$1,400.00 NM 3 WKMG Su 10/21/12 9:53 AM CBS Sunday Morning 9-1030a :30 2012MRFP148H \$1,400.00 NM 2 WKMG Su 10/21/12 10:29 AM CBS Sunday Morning 9-1030a :30 2012MRFP145H \$1,400.00 NM									

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Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDENT	31	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
49	10/21/12	10/21/12	Face The Nation	1030-1130a	-----2	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----2 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 10/21/12 10:59 AM Face The Nation 1030-1130a :30 2012MRFP148H \$1,800.00 NM 1 WKMG Su 10/21/12 11:29 AM Face The Nation 1030-1130a :30 2012MRFP145H \$1,800.00 NM									
50	10/21/12	10/21/12	NFL TODAY	various	-----2	:30	2	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----2 2 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 10/21/12 11:59 AM NFL TODAY various :30 2012MRFP148H \$3,000.00 NM 1 WKMG Su 10/21/12 12:57 PM NFL TODAY various :30 2012MRFP145H \$3,000.00 NM									
51	10/21/12	10/21/12	NFL Game 2	various	-----2	:30	2	\$12,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----2 2 \$12,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 10/21/12 4:20 PM NFL Game 2 various :30 2012MRFP148H \$12,000.00 NM 1 WKMG Su 10/21/12 7:54 PM NFL Game 2 various :30 2012MRFP145H \$12,000.00 NM									
52	10/21/12	10/21/12	Sun 7-8p	7-8p	-----2	:30	2	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----2 2 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/21/12 8:34 PM Sun 7-8p 7-8p :30 2012MRFP148H \$9,000.00 NM 2 WKMG Su 10/21/12 8:53 PM Sun 7-8p 7-8p :30 2012MRFP145H \$9,000.00 NM									
53	10/21/12	10/21/12	Amazing Race	8-9p	-----1	:30	1	\$8,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$8,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/21/12 9:46 PM Amazing Race 8-9p :30 2012MRFP148H \$8,000.00 NM									
54	10/21/12	10/21/12	Good Wife	9-10p	-----1	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/21/12 10:46 PM Good Wife 9-10p :30 2012MRFP145H \$9,000.00 NM									
55	10/21/12	10/21/12	The Mentalist	10-11p	-----1	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/21/12 11:33 PM The Mentalist 10-11p :30 2012MRFP148H \$9,000.00 NM									

**Total Spots** 113 **Gross Total** \$278,000.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

**INVOICE**

Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

<http://www.local6.com>
**Payment Terms 30 Days**

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
262203-1	10/25/12	October 2012	10/01/12 - 10/23/12

  

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Pol/Mitt Romney/R/ President	ROMNEY FOR PRESIDENT	31

<u>Agency Commission</u>	<b>\$41,700.00</b>
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<u>Net Amount Due</u>	<b>\$236,300.00</b>
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